

## PEOPLES' PIXEL PROJECT LOGO DESIGN CONTEST

### ABOUT

#### About The Lake George Arts Project

The Lake George Arts Project was established in 1977 to offer comprehensive programs in the arts.

Our mission is to provide exposure and income opportunities to professional and emerging artists, and to provide quality arts programming for the residents and visitors of the Lake George region.

#### About the Peoples Pixel Project

The Peoples Pixel Project was created to provide audience exposure to professional and emerging videographers, and to foster local interest and growth in the medium.

To learn more about the Peoples Pixel Project visit:  
[www.lakegeorgearts.org](http://www.lakegeorgearts.org)

#### This Year's Peoples Pixel Project

We will open submissions for the Peoples Pixel Project in December when we announce our logo design contest winner and launch of the new branding. Visit our website: [www.lakegeorgearts.org](http://www.lakegeorgearts.org) for more information about how to submit your videos and for the guidelines for this year's project

### QUESTIONS

Please don't hesitate to reach out if you have questions about P3 or about the P3 Logo Design Contest!

**Tanya Tobias, Executive Director:**

[tanya@lakegeorgearts.org](mailto:tanya@lakegeorgearts.org)

Or

**Laura Von Rosk, Gallery Director:**

[laura@lakegeorgearts.org](mailto:laura@lakegeorgearts.org)

### the CONTEST

#### Contest Summary

We are asking artists, graphic designers and illustrators to design a new logo for the Peoples Pixel Project that embodies both the program (as a unique opportunity for videographers to showcase their work) and The Lake George Arts Project as one of the most active arts-based organizations in the region

#### The Prize

The selected work will become our new logo for the program. The artist will receive a \$250 stipend and recognition for their work

#### Deliverables

Full copyright with production-ready files for digital and print. Including a png, jpeg, eps, and pdf files.

#### Submitting Your Work

We are NOT requiring artists to submit final files for consideration. Please email, as an attachment, a full-color sketch / draft of your design idea to [P3@lakegeorgearts.org](mailto:P3@lakegeorgearts.org). Include in the content or your email: your name, an artist statement or bio, and a brief statement about what inspired your design.

*Why just a sketch or draft? We value an artist's time and work. We will also work closely with the winning artist to fine tune their design.*

#### The Jurying

The winner of the Peoples Pixel Project logo design contest will be selected by a panel of artists and arts professionals. The winner will be notified and asked to develop the final files that will be used for online and print promotion of this year's program.

### DEADLINE

**Deadline to submit your logo design for consideration is December 4th at 5pm**

